## Social Media Immigration Post Content - Energize

**Energize Post 1**

There is so much to be excited about [community name].

We’re a community with a history, and one focused on our future. As our Boomers (and soon gen-Xers) retire, we need fresh energy and enthusiasm to build our future.

Welcoming has always been the [community name] way.

#albertawelcomes

**Energize Post 2**

We’re gearing up for amazing times, with plans for growth, new facilities and successful businesses.

The key to our ambitions? Attracting and welcoming new neighbours, who will energize us to grow, with the skills, new ideas and enthusiasm we need. That’s something to get excited about.

It’s the [community name] way!

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